Removing the "established business relationship" qualification is bad for business, particularly for associations. Associations would be forced to obtain written consent from their own members who by the virture of joining the association expect to receive information via fax. The association community has already raised numerous concerns about the clarity of the new regulations. It is unclear what the FCC would interpret as commercial faxes, whether written consent to a ntaional association would extned to chapter or affiliate faxes, and whether consent would expire with membership.